



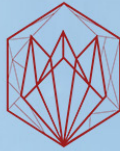
SOCIAL MEDIA MARKETING

FOR HOTELS, RESORTS & VILLAS



WWW.ZESTCREATIVITY.COM

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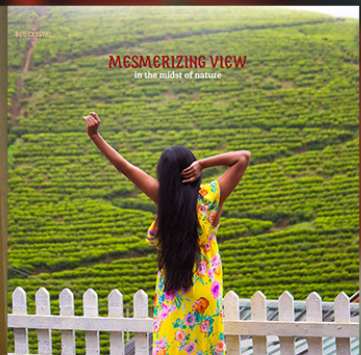
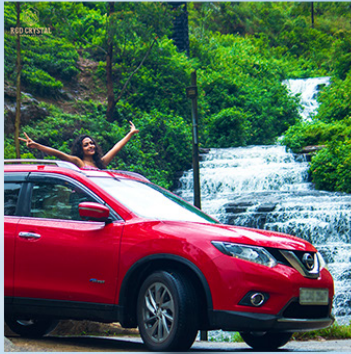
RED CRYSTAL

HUWARACLIYA





Social media content





Photography





Photography





Insights

Reach

Facebook reach ⓘ

3.8K ↑ 127.7K%

Instagram reach ⓘ

29.8K ↑ 596.6K%

Visits

Facebook visits ⓘ

403 ↑ 1.8K%

Instagram profile visits ⓘ

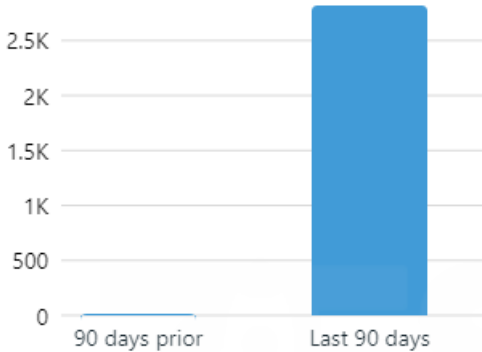
1,024 ↑ 14.5K%

Engagement

Post likes, comments and shares ⓘ

2.8K ↑ 46.9K%

Total from last 90 days vs 90 days prior



Content interactions ⓘ

317

Higher than others

Typically: 46

Top towns/cities





LAKE
AVENUE



Social media content





Photography





Photography





Insights

Reach ⓘ

33,750

Accounts reached

Followers	72
Non-followers	33,678


By content type

All

Followers

Non-followers

Posts  1.7K

Stories  74

• Followers

• Non-followers

Engagement ⓘ

757

Accounts engaged

Followers	181
Non-followers	576

Profile ⓘ

1,895

Profile activity

Profile visits	1,825
External link taps	53
Email button taps	2
Business address taps	9
Call button taps	6



KINGS
RIDGE





Insights

Performance

Reach ⓘ

69.4K ↑ 278.8%

Content interactions ⓘ

4.5K ↑ 4.0K%

Followers ⓘ

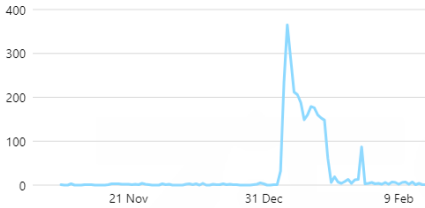
Lifetime
828

Link clicks ⓘ

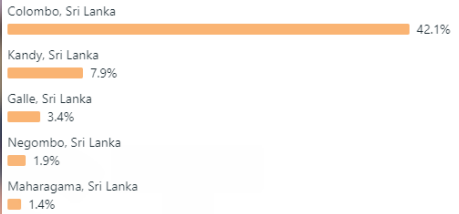
2K ↑ 49.3K%

Instagram profile visits ⓘ

3,034 ↑ 1.4K%



Top towns/cities

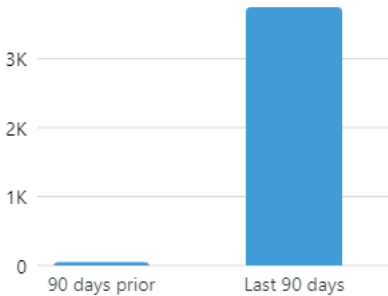


Engagement

Post likes, comments and shares ⓘ

3.7K ↑ 7.4K%

Total from last 90 days vs 90 days prior





ZEST

